

Women's National Book Association Inc.

Los Angeles Chapter

The Ultimate Resource for the Book Community

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Don't Forget!

Check our Website directory for the latest member information.
www.wnba-books.org/la/

Follow us on Facebook and Twitter



A Letter from the President



Exciting news is happening for the WNBA/LA Chapter. Planning for LA Bookwoman Day has been ongoing through the holidays, and our committee members have come up with a spectacular day for our members and our surrounding writing community.

I encourage you to check out the LA Bookwoman Day flier in this newsletter and sign up to attend. It will be an amazing learning experience... one that will rival those presented on the East coast recently. We have a wonderful announcement that the Judy Lopez Memorial Foundation has just completed the [Judy Lopez Memorial Foundation website](#) and we have placed the official link on our website and in this newsletter.

Time and space is limited for all of us, and I want you to please share this

Local Sponsoring Members

Local sponsoring membership is available to any individual, local organization, or agency that desires to make an initial or additional annual contribution to the chapter. Local sponsoring members have the full rights and privileges of active members. In addition, members are entitled to have a link on the chapter Web site and to be listed in the chapter newsletter.

Sponsoring Members:



[Susan Madden Lankford](#)



[Kathleen Shoop](#)

Dates to Remember

Jan 17: Renee's "Secrets into the Minds of Men" Class

Jan 22: Amazing Woman's Day with Marsh Engle & Renee Piane

Jan 27: Ruth's Brand & Pitch Book Camp

Jan. 31 - Sharmagne's Poetry Reading at Book Soup

Feb. 26 - LA Bookwoman Day

March 27 - "tea" with Hettie Lynne Hurtes.

BOARD MEMBERS

WNBA-LA Chapter Officers

President:

Michelle Gilstrap

Vice President:

Julia Drake

Recording Secretary:

newsletter with your writing friends and encourage them to attend LA Bookwoman Day. This will be an all inclusive day to provide writers and authors everything they need to stay up-to-date on the latest strategies to insure success. All non-member payments will include an automatic membership into WNBA/LA and we know this will help more writers across the Southern California area.

See you at LA Bookwoman Day!
Michelle Gilstrap

Chapter News

LA BOOKWOMAN DAY ~ Feb. 26

Meet Agents and Producers! Get Published!
Boost Book Sales through New Marketing Models!
Learn Social Media Strategies That Work!



Michelle Gilstrap



Ruth Klein



Teresa Moore



Julie Spira



Jovita Jenkins



Joan Jackson



Julia Drake

The Women's National Book Association/LA Chapter presents an all-day workshop for authors...published, not-yet-published, or just starting to THINK about getting published!

7:30 - 8:30 a.m. Bonus Session (\$20.00*) will teach you to "pitch" your book or idea to an agent or a producer. Moderators: Ruth Klein and Michelle Gilstrap

... MORNING PROGRAM ...

Promoting Your Book with New Models - Topics: · Speaking with Clarity · Web Interviews · Social Media · TV Interviews · Twitter and Facebook Fan Pages · e-Books

Moderators: Teresa Moore, Michelle Gilstrap, and Julie Spira

Learn to Self Publish - Moderators: Jovita Jenkins and Joan Jackson

Joan Jackson

Treasurer:
Suzanne Kleinbub
 Corresponding Secretary:
Helen Ross
 Immediate Past President:
Kelly Sullivan Walden

Committee and Representatives

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Suzanne Kleinbub and
Ruth Light
The Bookwoman Coordinator:
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Ruth Klein
 Auditor:
Holly Shaffer
 e-commerce:
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Margaret Karlin
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Position Open
 WNBA/LA Web Mistress
Terri Negron

**National Book Awards
 2010 Winners**

Fiction: Jaimy Gorder - *Lord of Misrule*
Non Fiction: Patti Smith - *Just Kids*
Poetry: Terrance Hayes - *Lighthouse*
Young People's Literature:
Kathryn Erskine - *Mockingbird*

[Join our Mailing List!](#)

... LUNCH BREAK ...

Ready to Pitch your Book to Agents & Producers? The total amount registered for pitches would be 3 maximum @10 for \$30 total during lunch. *Agents & Producers names will be released soon. Only 20 can register for this session.

... AFTERNOON PROGRAM ...

Literary Agent Panel with Hollywood Producers - Moderator: Ruth Klein
Mobile Apps - Moderator: Julia Drake

February 26 - Marina del Rey Hotel - 9-4 pm

**Costs - WNBA Members - \$75 Early Bird Pre-Registration
 Non-Members - \$115 Early Bird (Includes WNBA/LA membership)**

**After February 15 - WNBA/LA Members - \$95.00
 Non-Members - \$135.00 (Includes WNBA/LA membership)**

Pay Pal ([click here](#)) or Personal Checks made out to:
 WNBA/LA, and sent to Suzanne Kleinbub 944 Centinela Ave.

Santa Monica, CA 90403

The day includes coffee, snacks, and a buffet lunch

Free and ample parking

Download our flier - ([click here](#))

· In addition to the early morning \$20 pitch training session, there is an additional \$10 per agent pitched



Judy Lopez website launched! Chapter member, Joan Slottow, has been putting together the new website for the [Judy Lopez Book Award](#), and it was launched just a few days ago. The formal name for this prestigious award is the Judy Lopez Memorial Award for Children's Literature, and the award is given annually to a book selected from submissions by librarians and publishers around the country. This award was established in 1985 to honor Judy Lopez, a

founding member of the Los Angeles Chapter of the Women's National Book Association who was deeply interested in quality children's literature. Please visit the website for more information, and please consider volunteering to support this vital chapter activity.

If interested in participating with the administering of this award, there are many ways to help. We always need help with publicity, contacting winning authors, contacting publishers, etc. Please let us know!

SAVE-THE-DATE of March 27 for an afternoon "tea" with Hettie Lynne Hurtes. Details soon!



Annual Holiday Pot-Luck-----filled with warm weather and warm conversations. Last December chapter members met at



Meg Flanders' home for our annual get-together, which featured great food, and a time to connect and get to know each other. Before everyone left we gathered in Meg's living room for some impromptu updating. Members shared information about their projects, books coming out, or other literary accomplishments or interests. It was an eclectic and lovely evening!

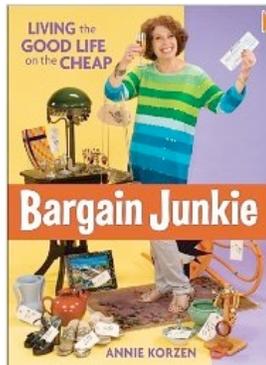
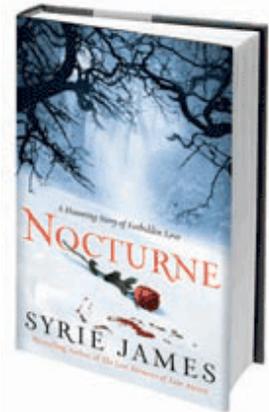
Member News

Syrie James new book *Nocturne - A Haunting Story of Forbidden Love* - Now out!

When Nicole Whitcomb's car runs off a Colorado mountain road during a blinding snowstorm, she is saved from death by a handsome, fascinating, and enigmatic stranger.

Snowbound with him for days in his beautiful home high in the Rockies, she finds herself powerfully attracted to him. But there are things about him that mystify her, filling her with apprehension...

[Click to learn more](#)



They say it's harder for a writer to get on to NPR's MORNING EDITION than for a kid to get into Harvard. Well, I managed to it, and it only took a year!

They had me do an essay on Thrifty Gift-Giving in connection with my book, BARGAIN JUNKIE: LIVING THE GOOD LIFE ON THE CHEAP.

You can listen to it at:

<http://www.npr.org/2010/12/02/131747251/Thriftaholic-Tells-All-On-Money-Saving-Gift-Ideas>

My blog traffic and Amazon numbers have already jumped way up, and I'm getting quite a bit of fan mail and Facebook friending. Hooray for me!

Annie Korzen www.AnnieKorzen.com

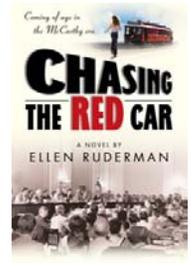
Tracy Repchuk, #1 Woman Speaker in the World for Internet Marketing and bestselling author of *31 Days to Millionaire Marketing Miracles* finished her World Tour last year after 21 countries, and traveling the distance around the world every month. She now starts again with her first event in Maldives and Dubai in February. In addition she had a full page spread in The Irish Times, and was interviewed for WorldSwiss Radio.





January 31, 2011 - 7:00PM: Los Angeles chapter member Sharmagne Leland-St. John (4 time Pushcart Prize nominee) will be reading from and signing her latest collection of poetry and prose: **La Kalima - A Fourth Collection of Poetry** at Book Soup, 8818 West Sunset Blvd, West Hollywood, CA 90069 - 310-659-3110
RSVP: ALittleHawk@aol.com

"**Chasing the Red Car** brings the reader vividly into California's San Fernando Valley of the 1950's and brings alive the pervasive fear and disruption that ordinary families experienced under McCarthyism."



Transplanted from her home in the Bronx to California's burgeoning San Fernando Valley of 1947, Kim Lebow is faced with trouble on every side. Her home life is rocky and emotionally unpredictable, while the McCarthy era communist witch hunts strike all around, threatening Kim's father and even reaching into her high school.

Drawing parallels between the political repression of the 1950s and the abuses of executive power after 9/11, *Chasing the Red Car* reminds us that all politics is personal, and that the truth of Santayana's maxim about history repeating itself can be seen all around us every day. For more information: <http://ellenruderman.com/>



WNBA-LA member Barbara Meltzer was featured in the latest edition of "Aging Today," the bi-monthly newspaper published by the American Society on Aging: <http://tinyurl.com/29vriq5>

Barbara, who was appointed to the Los Angeles County Commission for Older Adults by Supervisor Zev Yaroslavsky, is a dedicated advocate for the aging population, with special focus on age-friendly communities, family caregivers and baby boomers. Barbara's Public Relations agency has created a new specialty that reflects these issues, thus joining her passion and purpose with her profession. Barbara can be reached at barbara@meltzerpr.com or www.meltzerpr.com.

Renee Piane, President of Rapid Dating And Networking, is now teaching her "SECRETS into the Minds of Men" step by step process to Create Sacred Love class online which includes her new book *SECRETS into the Minds of Men*. If



you are looking to reinvent your Love Life, check it out and join her. Class starts Monday, Jan 17 and goes thru Feb 15 by phone and it will change your life! Get all the details here!



http://www.reneepiane.com/products_seminars/love_seminars.html



AMAZING WOMANS DAY INVITATION! I'm (Renee) joining with my friend and Amazing Woman's Day founder, Marsh Engle to bring together a room filled with women entrepreneurs, change-makers, and bold visionaries! As I saw all that's happening on January 22nd, I immediately thought of you as a woman who I'd love to have there with me! In fact, I'm putting together a table filled with amazing women and hosting Rapid Networking there! All WNBA members are invited to attend this awesome event and make new connections. Check it out here!

http://www.AmazingWomansDay.com/Los_Angeles.htm

The Women Speakers Association (WSA) is turning the speaking industry on its head and giving women a voice and a platform to define the new industry standard for the 21st Century. Founded by WNBA Board member Liora Mendeloff, WSA is attracting the attention of women speakers around the world. Learn how you can become part of this emerging "movement" that is grounded in contribution and collaboration, and is transforming the way we get our message out into the world.



WomenSpeakersAssociation.com goes live on January 16, 2011.



Barbara Schiffman's chapter "Key Things to Know About Your Script Before You Write" is included in Tarcher/Penguin's new book *Now Write! Screenwriting: Exercises from Today's Best Writers and Teachers* (<http://tinyurl.com/screenwritebook>). Her book-in-progress *The Exhilaration Effect* was also ranked in the Top 25 out of 3000 submissions in the Next Top Spiritual Author 2010 competition (ExhilarationEffect.com). In addition to being a veteran Hollywood script consultant, Barbara is now available as a book editor for other writers, specializing in spiritual fiction/non-fiction and self-help books. Info on her script coaching and book editing services: <http://BarbaraSchiffman.com> or 818-415-3479.

Join Ruth Klein for her Brand & Pitch Book Camp on Jan 27 for a 17 - week program (by telephone) where she walks you through step-by-step on how to write a



winning book proposal. The class culminates in New York City for the Book Expo where she will help you pitch your book to publishers!! For more information: <http://www.ruthklein.com/bpbc2011/>



Nationally Speaking

NANCY PEARL--Librarian of the Year!

Nancy Pearl is the award-winning librarian/author/speaker who has lent her name and her support to the launch and the development of our Seattle chapter of WNBA. Library Journal has just named her Librarian of the Year. Check out her website at <http://tinyurl.com/27ur8s>

[Read More Here](#)

America's Most literate City?? Washington D.C.!

Click here to read all about it: <http://tinyurl.com/4nh7fr3>

So that's it for January... look for us in your in-box mid-March.

I'll see you at the LA Bookwoman day.