

Women's National Book Association Los Angeles Chapter



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Don't Forget!

Don't forget to **RENEW** your WNBA/LA Membership! We welcome new members all year long, and your dues of \$45.00 cover the membership year of June 1 - May 31.

[CLICK HERE](#)

NOT A MEMBER YET?
[CLICK HERE](#)

Check out our new Chapter Directory online.

www.wnba-books.org/la/

For information about the Judy Lopez Memorial Award for Children's Literature

[CLICK HERE](#)



Become a Local Sponsoring Member

Local sponsoring membership is available to any individual, local organization, or agency that desires to make an initial or additional annual contribution to the chapter.

Become a Sponsoring Member: [CLICK HERE](#)

Dates to Remember

Feb 7: Alva Sachs
Feb 7-9: Barbara Shiffman
Mar. 1: LA Writers' Conference
Mar. 1: Jovita Jenkins

From our President



Dear chapter members,

I hope the new year has been off to a great start for you! Over on our end, we have been planning a new and exciting writer's conference. Previously known as Book Savvy, the LA Writers' Conference offers a more narrow and focused curriculum to help developing writers. We have focused the topics for writers with works-in-progress to help them learn more about writing and how to take the next step on the journey to publication. To better suit our needs, we have rented out the Curacao Training Center in beautiful downtown Los Angeles, a few blocks from

the Staples Center.

This is just one of the many steps we are taking to becoming a better resource for women (and men) in the book industry here in Los Angeles. I am personally thrilled about the event and I hope to see many of you there!

Sincerely,

Rachelle Yousuf, Chapter President
rachellyousuf@gmail.com

Chapter News

Join us for LA Writers' Conference 2014: *Revitalize Your Writing Journey to Publication*

Are you looking for a literary event? A writing workshop? An all-day conference packed with education...support...tips from experts? Then you are looking for the LA Writers' Conference!

BOARD MEMBERS

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Rachelle Yousuf

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Ruth Light

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Ruth Garcia-Corrales

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Suzanne Kleinbub and

Ruth Light

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Position Open

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Holly Shaffer

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Meg Flanders

Hospitality:

Position Open

Judy Lopez Memorial Foundation

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Jeff Slottow

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Rosalind Myatt

Joan Slottow

Lindsay Lees

Julia Drake

Cheyenne Yousuf

Newsletter Editors:

Editor: **Ruth Light**

Chapter News Editor:

OPEN

Member News Editor:

Jovita Jenkins

WNBA/LA Web Mistress:

Terri Negron

[Join our Mailing List!](#)

Conference!!

An all day conference on March 1st, LA Writers' Conference will be an opportunity for aspiring writers to learn about the writing industry from professionals. Hosted at the Curacao Training Center, we will be discussing issues such as style, common mistakes to avoid, intersecting genres, editing, as well as other topics.

We are creating a curriculum that will educate writers about the realities of this industry and potential mistakes to avoid. The spring session of LA Writers' Conference will be an opportunity for aspiring and experienced writers to hear from an eclectic host of writers, publishers, and Los Angeles based literary experts.

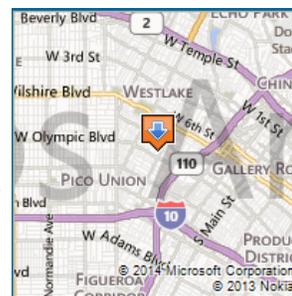
To register and learn more about our panelists: [click here](#)
Seating is limited, so sign up soon!

When: March 1st

Time: 8:30 am - 4:00 pm

Where: 1605 W Olympic Blvd, Los Angeles, CA 90015

Fee: Member - \$79 - Non Member - \$99



Panels and their descriptions-----

The Art of Memoir Writing with Reyna Grande - "The past is never dead. It's not even past." William Faulkner, *Requiem for a Nun*. Join us for this interesting discussion on the craft of memoir and learn how to bring your past to life. What techniques can you use to turn your personal experiences into a vivid, engaging page-turner?

Hook, Line and Sink with panelists Barbara DeSantis, Lisa Cron, and Samantha Dunn. Learn these tips on how to hook your readers from the very first page. What common mistakes do writers make in their manuscripts and what can you learn from them? Come find out!

Journey to Publication with panelists Elizabeth Silver, Nancy Spiller, and Natasha Deon. Join our three expert panelists as they share details of the journey from the spark of an idea to seeing yourself in print.

The Submission Process: Traditional and Self-Published Approaches with panelists Tiffany Windsor, Sheri Fink, and Erin Kaplan. You will learn about design, packaging, branding, and more as you are inspired to submit your work...whether you choose a traditional approach or a self-publishing one.

Definition of Genres with Gary Phillips. Literary genres are determined by technique, tone, content...and by the critics' definitions of the genres. Find out where your work fits, and what to do when you find out!

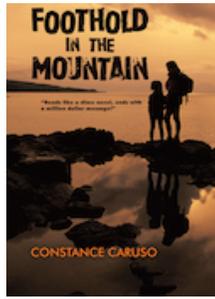
To register and learn more about our panelists: [click here](#)

Member News

Kim Gottlieb-Walker's book, *Bob Marley and the Golden Age of Reggae*, will be available at her solo gallery show which runs from Jan 11 to Feb 18 at KM Fine Arts located at 814 North La Cienega in Los Angeles, CA. Kim will be present on Saturday afternoons and at the opening reception to sign books and greet visitors.



WNBA member, Conny Caruso



Hutchinson's first book, *Foothold In The Mountain*, is now available at [Barnes & Noble](#), [Amazon](#), [AuthorHouse](#), and 25,000 other



outlets. Margaret Karlin, also a WNBA member, describes Conny's tale as "Reading like a dime novel, but with a million dollar message." To get a sneak preview of what's inside the book click on the cover above then click on the "Look Inside" tab on the page it directs you to. Everyone knows that reading is information for the soul. Order your very own copy today and you won't be disappointed.

On December 7th, 2013, WNBA member Lisa-Catherine Cohen, also an active member of our sister organization, Independent Writers of Southern California (IWOSC), co-taught an IWOSC Saturday morning seminar, with Annie Korzen, author and actress in many TV shows and movies, including Seinfeld. Seminar topics included reading from one's book compellingly, speaking well, whether alone, or on panels, on book tours, in interviews, Q&As, and how to properly use microphones, always keeping an audience riveted. At the IWOSC Christmas party at the Biltmore, it was announced that their seminar was the most popular in all of IWOSC's history! Look for it again this year.



WNBA member Alva Sachs, will be joining an author's panel at the Inland Empire Reading Council Author Celebration in Riverside, CA on Friday, February 7, 2014. K-8 educators (teachers and administrators) in Riverside County who love children's literature will attend the event. Alva will be discussing her writing process, books, publishing, and literacy for children, as well as promoting her

own award-winning children's books. Visit Alva at alvasachs.com to learn more about her and her books.

WNBA-LA member news editor, Jovita Jenkins, will be the keynote speaker at the Society Of Women Engineers Regional Conference in San Diego, CA on Saturday March 1, 2014. A pioneer in aerospace, a leadership coach, and the author of the highly acclaimed book *Get Out Of Your Own Way*, Jovita is a popular speaker at Science, Technology, Engineering, and Math (STEM) events focused on increasing women's participation in STEM careers. Also, on December 27, 2013, Jovita spoke at the grand opening gala for the new Mary Kay Training Center in Anaheim, CA.



WNBA member Ruth Klein is once again leading a writer's group on Tuesdays from 7pm to 9:30pm in Santa Monica. If you would like to start writing again, finish your book, update your website or just have a transformational experience through writing, you'll want to contact Ruth at 310.741.1583.

Barbara Schiffman will be exhibiting and selling her books Fri-Sun 2/7-9 in Booth #400 (HUB of Life&Soul) at LA's annual Conscious Life Expo (at LAX Hilton). info @lifestate: www.consciouslifeexpo.com

THE AKASHIC
MUSE

MIlton, info/tickets: www.consciouslifeexpo.com).

Her available books include *The Akashic Muse: Collaborating with Your Soul & the Akashic Records for Writing & Other Creative Endeavors* and *Ready~ Set~ Next!: Moving Forward by Embracing Your Past & Empowering Your Future*. Barbara will also be doing mini-Akashic Readings at Expo Special rates (\$30/30 minutes) throughout the weekend. Info on Barbara's books, Akashic Records trainings or private phone readings: <http://YourLifeandSoul.com>.



Look for us in your inbox in mid-March 2014!

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