



Women's National Book Association

Los Angeles Chapter

The Ultimate Resource for the Book Community

Newsletter

June 2009

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Kelly's Monthly [Dream Symbol](#)

Kelly's Monthly Dream Symbol comes from her book, "I HAD THE STRANGEST DREAM... The Dreamer's Dictionary for the 21st Century." [Sign up](#) to receive Kelly Sullivan Walden's Weekly Dream Symbol.

1. **Author** - Dreams of an author represent personal power and that you are the writer and creator of your life. When you write something in a dream, you are attempting to right something that went wrong. Consider the words

DEAR CHAPTER MEMBERS,

Welcome to our June Newsletter!

June is shaping up to be one of the most exciting months in our chapter year. We'll start off with our annual Judy Lopez Memorial Award dinner on June 14th, followed by our Extraordinary Bookwoman Day on June 27th--not to forget our Silent Auction. So be sure to save your seat and celebrate summer, literature and the growth of our book community with us.

A word from Kelly...



With June comes the summer heat (or if you live by the beach, the June gloom...before the bloom.) June is the month when we celebrate Father's Day, our annual Judy Lopez Award Dinner, and the Summer Solstice. For the linguists out there, you know that Sol + stice comes from the Latin words meaning "sun" + "to stand still." As the days lengthen, the sun rises higher and higher until it seems to stand still in the sky...especially on the 21st of the month. A major celestial event, the Summer Solstice is the longest day and the shortest night of the year. The ancient Druids celebrated Mid Summer's Eve as the "wedding of Heaven and Earth," resulting in the present day belief of a "lucky" wedding in

work wrong. Consider the words you have written.



Julia's [Travel/Living Well](#) Monthly Tip

If you're looking for a special place to celebrate a birthday, anniversary or unique gathering with friends and family, visit Church Estate Vineyards. Nestled on the hillside above the beaches of Malibu, this French Chateau lies surrounded by 8 acres of flower gardens, waterfalls, and vineyards. The Chateau's amenities combine formal French architecture with a laid-back, welcoming family home flair. It's the perfect place for a weekend getaway right in the heart of L.A. Visit: www.church-estate.com for more info.



Hariette's monthly [Oracle](#) Life Advice

Quote 2: Formula for Life:
The Event + My Actions =
The Outcome
Change my Actions -
Change my Outcome



Jacquie Jordan's On Camera tips:

Bold and bright colors usually work better with women - blue, red, or variations on those colors. Avoid black or white on camera. Not because it 'adds the proverbial ten pounds (which it doesn't), but because it throws off the white balance of the camera...even if Ellen DeGeneres wears white on camera! She's got very expensive lighting and color technicians that most appearances don't pay for!

BOARD MEMBERS

June. In the spirit of Summer Solstice, congratulations to all of you who will attend a wedding or celebrate a wedding anniversary this month (myself included), and to the rest of you, may you celebrate an inner marriage of the masculine to the feminine, the divine to the human, and the heavens to the earth within you.

June is literally bursting with exciting events coming at you.

First is the WNBA National Board Meeting in Nashville, Tennessee. Ruth Light, Melinda Woolf, and I will take you with us in spirit as we meet from the 4th to the 7th with the national board and all the other chapter presidents from around the country. We will discuss best practices and ways to strengthen our foundation and make our organization more valuable as we move into the future. If you have suggestions, please don't hesitate to e-mail them to me at president-la@wnba-books.org. Details about this event will be in our next newsletter.

June 14th is our annual Judy Lopez Award Dinner! By now you should have received a personal invitation to this prestigious event (aka the Academy Awards of WNBA/LA, <http://www.wnba-books.org/la/awards.html>). I've been attending the Judy Lopez Award Dinner for the past four years and at the end of the event I always hear myself saying, "I'm so glad I came!" Hearing the speeches from the winning authors is so inspiring and filled with insight that percolates my own writing and makes me proud to be a Bookwoman.

If you haven't yet marked your calendar for the June 27th [Extraordinary Bookwoman Day](#), then do so now! If you attended our Rapid Networking event in March (the event where authors got to network with agents, publishers, TV and film producers)...then you won't want to miss this event. This event takes everything to the next level. Not only will you get an opportunity to network with agents, publishers, TV and film producers to talk with them about your book projects; but you will also meet successful authors who will share their secrets with you about how they sold hundreds of thousands of books. The panel will be followed by our annual Silent Auction (chaired by the famous lady in the red hat, Laurel Shapiro). Seats are filling up, so make sure to reserve your space on our WNBA/LA website: <http://www.wnba-books.org/la/index.html>)

On a personal note, here are some of the things I will be up to this month:

- June 4th I'll be a guest (talking about dream interpretation) on Nashville's "Talk of the Town" (CBS morning show)
- June 5th I'll be a guest on FOX news in Nashville, talking "Dreams" (of course)
- June 8th I am hosting the Dream Project assembly for 2,000 students at John Muir Middle School in S. Central Los Angeles (here is a song from the songwriting workshop we did with the DP students about the MDGs with the illustrious DIY Artists:

<http://www.dreamprojectun.org/videos.html>

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- June 9th the July issue of 17 Magazine hits news stands-- in it I offer teen girls dream advice
- June 10th I'll be teaching a FREE tele-seminar called "[Decode Your Dreams and Sleep Your Way to Success.](#)"
- June 13th I'll be teaching a LIVE two-hour "Lucid Dream" workshop at Mystic Journey Bookstore in Venice, CA. You can sign up on my website: <http://www.kellysullivanwalden.com>
- June 14th I will be co-MC for the Judy Lopez Awards Ceremony
- June 27th I will MC for the Extraordinary Bookwoman Day
- June 29th I will celebrate my seven year wedding anniversary with my hubby

Whew! See you at the Judy Lopez Awards Dinner! Happy Summer Solstice.

Kelly

Recent Events - A Review

MAY 29 -- WNBA ANNOUNCES WINNERS OF THE 2009 PANELL AWARD

The Women's National Book Association is proud to announce the winners of the 2009 WNBA Pannell Award, given annually since 1983 to two bookstores that excel in contributing to their communities in ways that bring books and young people together. The winner in the General Bookstore category is [Joseph-Beth Booksellers in Cincinnati](#) with Honorable Mention going to [That Bookstore in Blytheville](#). The Children's Specialty store category winner is [Mrs. Nelson's Toy and Book Shop in LaVerne, CA](#).

Presentation of the awards will be at the Children's Book and Author Breakfast on May 29th at Javits Special Events Hall in New York City.

For more info on the awards, please visit our [WNBA National website](#).

MAY 24 -- A SILENT AUCTION ADVENTURE

By Ruth Light

Last weekend, Laurel Shapiro and I went out looking for donations for our Silent Auction on June 27th. The silent auction is part of our big chapter event, [the Extraordinary Bookwoman Day](#), presented at the Marina Del Rey Hotel. Take a look at the pictures to get a sense of where we went...then mark your calendar for the big event. Hope to see you there!



Laurel at the Marina del Rey Hotel. The hotel is donating two free dinners to our silent auction!



Later...Laurel at Sisley's restaurant. Sisley's is donating a \$50.00 gift certificate for our silent auction!



Laurel choosing dessert at Sisley's. That wasn't donated---Laurel ate it!

Could you donate something beautiful for the silent auction? Or could you get a gift certificate from your favorite restaurant? Call or email Laurel or Ruth to donate:

Laurel Shapiro: 310-391-1030 Inda.lsa@verizon.net

Ruth Light: 310-397- 4503 ruthabc@ca.rr.com

Upcoming Events - A Sneak Peek

JUNE 14 -- JUDY LOPEZ MEMORIAL AWARD DINNER, HOSTED BY WNBA/LA

We hope you have all received your invitation to the Judy Lopez Memorial Award dinner on Sunday, June 14 at the UCLA Faculty Center, Los Angeles. It begins at 5:00 pm and includes dinner and the presentation of the awards.

Each year, the Judy Lopez Award Selection Committee considers books that meet the award criteria "fiction, nonfiction, or poetry for ages 9-12."

This year's medalist is ...

[We Are the Ship: The Story of Negro League Baseball](#) by Kadir Nelson (Jump at the Sun/Hyperion)

An "Everyman" player tells the story of Negro League baseball from its beginnings in the 1920s through its decline after Jackie Robinson crossed over to the majors in 1947 in this engaging and informative book. Both written and illustrated by Mr. Nelson, it features beautifully printed, full-page reproductions of his paintings.

Our three honor books are:

Shooting the Moon by Frances O'Roark Dowell (Atheneum)

In this novel set during the Vietnam era, a girl on the edge of adolescence learns from her career military father and her recently enlisted older brother that important issues affecting real-life decisions cannot always be resolved neatly into black or white.

Savvy by Ingrid Law (Dial Books)

A "savvy" is a superpower-always a different one-that each member of the Beaumont family begins to develop on turning 13. For Mibs, the discovery involves a series of adventures that are both comic and touching. A highly inventive novel, soon to be a film, which won a Newbery honor medal last year.

The Penderwicks on Gardam Street by Jeanne Birdsall (Alfred A. Knopf)

The four Penderwick sisters are faced with the unimaginable prospect of their widowed father dating, and they hatch a plot to stop him. A satisfying follow-up to Ms. Birdsall's first book about the family.

[CLICK HERE FOR PAST WINNERS](#)

For a more info on the Judy Lopez Award, please visit our [WNBA/LA website](#).

[DOWNLOAD AN INVITATION HERE](#)

Please email Tess@worldtrust.org with any questions or concerns, or call 818-363-8650.

JUNE 27 -- EXTRAORDINARY BOOKWOMAN DAY & SILENT AUCTION

- * Do you have a story to tell?
- * Do you have a book to publish?
- * Do you want to make your published book a bestseller?
- * Are you an extraordinary BookWoman and just didn't know it before?

We believe that behind every ordinary woman is an extraordinary woman waiting to be unleashed with an extraordinary story to shout from the rooftops and publish in a book. That's why WNBA/LA is hosting:

[Extraordinary BookWoman Day](#)

At this event you will meet the contacts you need to take your book career to the next level: agents, publishers, marketing mavericks, film/TV producers. You will also discover how to unleash the Extraordinary BookWoman you truly are!

For a list of our extraordinary inspirational speakers, please visit our [WNBA/LA website](#).

-----EVENT DETAILS-----

The event will include a delicious catered lunch and networking opportunities as well as a panel discussion entitled, "Book

Marketing for Extraordinary BookWomen."

The grand finale of the event will be our fabulous Silent Auction.

We will be announcing our first in a series, "Ordinary Women, Extraordinary Lives," a collaborative book made up of real stories of how women have turned tragedy into triumph, lemons into lemonade, and an Ordinary Life, into an Extraordinary Life!

We will be accepting submissions from YOU, about how you overcame your life's greatest challenges. If you have dreamed of becoming a published author, this project is your chance to make that dream come true! Join us and our distinguished list of celebrity authors in telling your story of how you are CHOOSING to live an EXTRAORDINARY LIFE!

-----WHEN & WHERE-----

Date: June 27, 2009

Time: 10am- 4pm

Location: Marina del Rey Hotel - 13534 Bali Way, Marina del Rey, 90292 <http://www.marinadelreyhotel.com/promo/>

Cost: \$149 for non-WNBA-LA members (price includes lunch), \$99 for WNBA-LA members

* If you only want to attend the silent auction, the price for admission is \$25.

Parking: Free

Important Website & Newsletter News

If you would like to be included in our [Meet Our Members](#)" and "[Member Books](#)" pages for our [WNBA/LA website](#), please send our web mistress Terri Negrón (terriwnba@yahoo.com) the following information:

Meet Our Members:

- Your Name
- Your Website (if applicable)
- 100-word description of you
- A thumbnail jpg photo of you (72 dpi, 125 pixels x 125 pixels-approx)

Member Books:

If you have a book that you would like to list on our Website, please email Terri Negrón (terriwnba@yahoo.com) the following:

- Your Name
- Title and subtitle of your book
- Publisher, publishing date, and list price
- A 100-word description of your book
- The URL of the Website you would like to direct the public to for information and/or to purchase your book
- A thumbnail jpg of your book cover (72 dpi, 125 pixels x 125 pixels-approx)

Updated Features on our WNBA/LA website:

www.wnba-books.org/la

[Home/News/Events](#): Find out what's happening in our member community. Stay updated on recent and upcoming events as well as member news: Who has just published a book? Who's preparing for book signing? Who's hosting a media event?

[About us](#): Learn about the origin and history of WNBA and our local LA chapter.

[Become a Member/Member benefits](#): What benefits do I enjoy as a member of WNBA? We have added an online membership application form for new members to join WNBA:

www.wnba-books.org/la/membership.php

To join WNBA, it's as simple as 1, 2, 3:

1. Click on the "[Join Now](#)" button
2. Fill our on-line application and press "submit" button
3. Pay Your Membership fee through our secure website (\$40 + \$2 convenience fee, total=\$42) Or if you prefer, you may send a check for \$40 to: WNBA-LA, 944 Centinela Ave. Santa Monica, CA 904031.

[Member Books](#): a list of books, published by our members

[Meet our Members](#): Please note that our "Member Blogs" page has been combined with our new "Meet our Members" page. This is your chance to connect with other members, and share with them and the world what you're about and what's cooking in your career.

[Contact us](#): Questions, suggestions or concerns? Find out who to contact.

[Judy Lopez Memorial Award](#): Get information on our annual gala event in June.

[Dream Project](#): Learn more about the Dream Project. Headed by our president Kelly Sullivan Walden, this grade 6-12 educational program empowers students to discover and invent solutions to the United Nations Millennium Development Goals.

[Newsletter Archive](#): Missed a newsletter? Just download it on PDF. You can also download the [Newsletter Submission Guidelines](#) & WNBA style sheet. Refer to these guidelines and send your story off to juliadrake28@gmail.com.

Featured Member of the Month

Nine Questions for Jeff Slottow



Jeff Slottow is not only our cherished treasurer and longstanding member of WNBA/LA, but he is also the



brother of late Judy Lopez, whose legacy we are celebrating with our Judy Lopez Memorial Award dinner on June 14th.

1. Who am I?

I am Jeff Slottow, an open minded person who was put here to help

repair the world, which I do in imperfect and inimitable fashion. I serve as treasurer for three other entities in addition to WNBA, and even work in the Treasurer's Office of the City of Los Angeles. I am a part of five choral groups and sing second tenor.

2. My favorite read is...

The online edition of the "Seattle Times", a newspaper. Science fiction in general, particularly the stories "The Cold Equations", by Tom Godwin, "Unto the Fourth Generation" and "Nightfall" by Isaac Asimov.

3. One personal/professional accomplishment that I'm proud of is...

I am proud of the fact that I helped persuade the City Council to reverse the decision by the Mayor to eliminate my position and that of five other accounting clerks in the Treasurer's Office for the fiscal year beginning July 1.

4. What only few people know about me is that....

I have Asperger's syndrome.

5. An experience that changed my life (professional or personal, big or small)...

Marrying Joan and becoming a City employee.

6. I'm a member of WNBA/LA, because...

I am a member of WNBA/LA because my sister was a founding member of the Chapter.

7. What WNBA/LA members should know about my sister Judy Lopez is...

Judy was a bookwoman all her professional life, both as bookstore manager at Cal State L. A. and as a publisher's representative for Random House. She was also the mother of Coco Lopez, who is a real estate agent and a future Napa Valley winemaker with her father, Bret Lopez, Judy's husband (see scarecrowwine.com).

8. Why the Judy Lopez Memorial Award for Excellence Children's Literature plays an important role in the world of books...

Because it is one of only a very few awards of this type. Recognition of this sort can be helpful to an author's career and therefore inspirational to that author and to others who want to write professionally.

9. What I cherish most about the Judy Lopez Memorial Award Dinner, hosted by WNBA/LA is...

What I cherish most about the Dinner: the food (I am a guy, after all)! I also like being able to buy children's books there.

Member Stories

This month, we're featuring two stories about the meaning of love and the nature of the human spirit.

Sheva Carr: [The Generosity of Poverty](#) (1,489 words)

Julia Drake: [The Greatest of These is Love](#) (1,400 words)

Member News

John Hinwood

John has just been featured in the article, *The Making of a Miracle*, published in Australian Natural Health Magazine.

Click [here](#) to read the full article.

John has also been featured in the article, *We All Deserve the Wonder and Marvel of Miracles*, published in Insight Magazine.

Click [here](#) to read the full article.

Julia Drake

My story, *Going for the Dream*, about the making of the feature film *Visioneers* and its upcoming release this June 2009 has just been published in Indieslate Magazine

Click [here](#) to read the full article.

Member Services & Requests

Inessa Freylekhman

I'd like to put a call out to my fellow WNBA members about getting an editor for the feng shui book that I'm working on for teenagers.

Please let me know what you think is the best route to take.

Thanks,

Inessa
fengshuifromtheheart@yahoo.com

So that's it for June. Please note that the deadline for

submissions to the July newsletter is **Thursday, June 18**. Please refer to the submission guidelines and formatting requirements posted on our WNBA/LA website: [CLICK to download](#)

Feel free to contact me with any questions or concerns at juliadrake28@gmail.com

Thank you for your submissions!

Julia Drake
Newsletter editor
juliadrake28@gmail.com

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